

Club Nautique de Versoix

Strategic Partnership opportunities

SKI, VOILE & GLISSE
CLUB NAUTIQUE DE VERSOIX

Strategic Partnership Opportunities

Partner with Club Nautique de Versoix and connect your brand with a vibrant sailing community whilst supporting youth development and sporting excellence on Lake Geneva.

Our flexible partnership programmes offer exceptional visibility across training sessions, regattas, and international competitions, positioning your organisation at the heart of aquatic sports in the Geneva-Vaud region.



Boat Branding Program

Hull Branding

Your logo prominently displayed on the hulls of our Optimist and RS Feva training fleet. Maximum visibility during regattas and training sessions across Lake Geneva and international competitions.

- From CHF 500 per boat annually
- Minimum 5-year commitment
- Multiple boats available

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Sail sponsorship

Showcase your brand on our racing sails for unparalleled visibility during competitions and training sessions on the water.

- CHF 500 per sail annually
- 5-year partnership minimum
- Prominent placement guaranteed



Apparel Sponsorship Packages

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Gold Package

From CHF 3,000 annually

Premium logo placement on all club merchandise including t-shirts, caps, and technical sailing wear. Your brand front and centre at competitions and community events.

- Primary logo position
- All apparel items
- 3-year minimum commitment

MORE INFORMATION

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Silver Package

Competitive rates

Secondary logo placement on selected club apparel. Strong brand association with our athletes throughout the sailing season.

- Secondary logo placement
- Key apparel items
- 3-year partnership

MORE INFORMATION

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Bronze Package

Entry-level opportunity

Discreet logo presence on specific merchandise. Perfect for local businesses seeking community connection.

- Tertiary logo position
- Selected items
- 3-year agreement

MORE INFORMATION

Diverse sponsorship opportunities

Event & Race Visibility

Prominent branding opportunities on race buoys, start boats, and flagpoles during regattas and key club events, ensuring high visibility to participants and spectators.

Integrated Brand Exposure

Your logo featured across our official web communications, newsletters, member correspondence, and formal club documents, reaching our entire community

Annual Publication Placement

Secure advertising space in our prestigious annual Logbook/Calendar, a cherished resource distributed to all members and partners, offering sustained brand presence throughout the year.

Competition Team Endorsement

Exclusive sponsorship opportunities for our elite competition group, including branding on the club bus, boat trailers, and team uniforms, showcasing your support for our top athletes on their journey to success.

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Community Impact Programs

Youth Integration Programme

Support our pioneering initiative providing water sports access to disadvantaged young people. Help us use sailing as a tool for social inclusion, personal development, and building tomorrow's champions.

Sponsor discovery courses for Geneva canton schools

Fund specialist training stages for youth sailors

Create lasting social impact in the region



Event sponsorship

Maximise your brand visibility through advertising opportunities at CNV-organised competitions, regattas, and prestigious sailing events throughout the season.

- Boubou Challeng (September) – Over 100 boats on the water
- Criterium Toucan – Surprise – Grand Surprise (May)
- Kim cup (June) – 6m J
- TF35 – (June)
- North Sail double (Septembre)
- Semaine du soir (June) – 50+ boats

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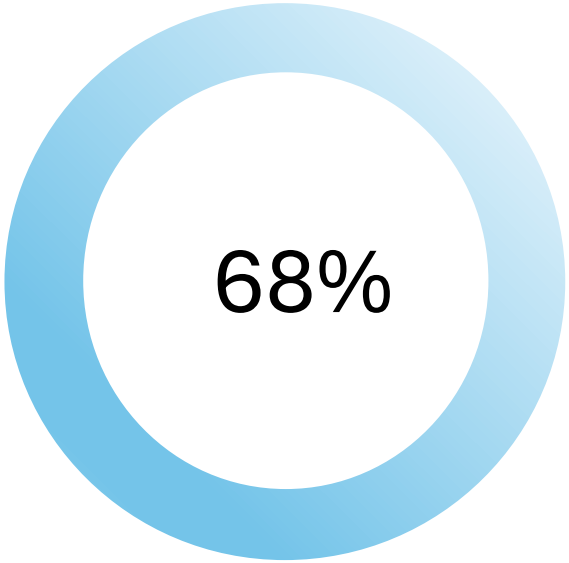
Strategic Location & Market Reach



Geneva Canton
Population with high disposable income and strong interest in premium leisure activities



Vaud Canton
Combined regional population creating extensive brand exposure opportunities



Affluent Demographic
Of regional households fall into high-income brackets, ideal for premium brand positioning

Located in Versoix at the border of Geneva and Vaud cantons, CNV offers unparalleled access to Switzerland's most affluent markets. Lake Geneva attracts over 2 million tourists annually, providing substantial visibility for partner brands during our competitive season and community events.

Bespoke Partnership Solutions

Let's Create Something Unique Together

We welcome innovative sponsorship ideas that align with your values and our mission of developing tomorrow's champions whilst fostering community engagement through sailing.

Our flexible partnership approach ensures your investment delivers measurable results whilst supporting a vibrant sporting community on Lake Geneva.

Ready to Partner?

Contact us at sports@cnv.ch to discuss how we can create a tailored partnership that elevates your brand and our community.





Ready to Sail or Ski?

Begin Your CNV Journey Today

Whether you're seeking membership benefits, exploring partnership opportunities, or simply want to learn more about our programmes, we'd love to hear from you.

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Visit us at **www.cnv.ch**

Write to us at **sports@cnv.ch**